

Message Text

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ACTION CU-04

INFO OCT-01 AF-06 ISO-00 USIA-15 (ISO) W

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R 200817Z MAY 75

FM AMEMBASSY ADDIS ABABA

TO SECSTATE WASHDC 4519

UNCLAS ADDIS ABABA 5917

E.O. 11652: N/A

TAGS: OEXC, ET (ABEBE KEBEDE)

SUBJ: NOMINATION FOR PER DIEM GRANT - ABEBE KEBEDE

1. EMBASSY NOMINATES FOR 20 DAY PARTIAL IV GRANT ATO (MR.) ABEBE KEBEDE, MANAGER, SALES PROMOTION AND PUBLIC RELATIONS, ETHIOPIAN AIRLINES S.C., ENABLING HIM ATTEND INTERNATIONAL ADVERTISING AGE CREATIVE WORKSHOP IN NEW IMPORTANT ELEMENTS, TECHNIQUES AND STRATEGIES OF CREATIVE BROADCAST AND PRINT ADVERTISING AT PALMER HOUSE HOTEL, CHICAGO, JUNE 23-26, 1975 AS WELL AS VISIT PUBLIC RELATIONS AND ADVERTISING DEPARTMENTS SUCH AMERICAN AIRLINES AS UNITED, DELTA AND AMERICAN.

2. GRANT WOULD INCLUDE WORKSHOP REGISTRATION FEE US\$325 IF REGISTRATION PAID BY JUNE 11 (US\$360 IF PAID LATER) PLUS \$800 PER DIEM. ETHIOPIAN AIRLINES (EAL) WILL COVER COSTS OF INTERNATIONAL AND DOMESTIC US TRAVEL. BECAUSE OF FINANCIAL LOSSES EAL HAS SUFFERED THIS YEAR AND OF WORLDWIDE AIRLINE SITUATION IT HAS BEEN FORCED TO CURTAIL STRINGENTLY TRAINING ABROAD WHEREAS UNDER OTHER CIRCUMSTANCES IT WOULD HAVE COVERED FULL COSTS OF SUCH TRAINING OPPORTUNITY. EAL HAS COOPERATED FULLY FOR MANY YEARS WITH MISSION. IN THIS CASE HAS COME TO US FOR NEEDED COOPERATION WHICH WE WOULD LIKE TO PROVIDE IF POSSIBLE. EMBASSY REQUESTS FALL OUT FUNDS SINCE NOMINEE IS HIGHLY QUALIFIED AND RECOMMENDED BY EAL.

3. ABEBE KEBEDE, BORN JULY 12, 1941 IN MINJAR (SHOA), ETHIOPIA; HOLDS BA IN POLITICAL SCIENCE AND ECONOMICS, ELMHURST COLLEGE, ILLINOIS (1968), MA IN PUBLIC ADMINISTRATION AND POLITICAL SCIENCE, NORTHERN ILLINOIS UNIVERSITY (1969); PRESIDENT, EAL MANAGEMENT
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CLUB; MEMBER, ADDIS ABABA HORSE RACING CLUB; ENGLISH EXCELLENT;

MARRIED, TWO CHILDREN.
HUMMEL

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NNN

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